

# Giovanna Rae Boyle

User Experience Designer — New York

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## EXPERIENCE

### UX/UI Designer — Medici Bank

Sep 2020 - Present • 6 mos

Redesigning all client-facing processes for online banking. Conducting user testing to produce user experience audits. Collaborating with engineers to develop user flows, information architecture, and wireframes. Delivering high-fidelity mockups of UI designs in Figma.

### UX/UI Designer — Princeton10

Mar 2020 - Jan 2021 • 10 mos

Developed information architecture, wireframes, and site maps for new websites. Conducted UX and accessibility audits for various interfaces. Implemented a project management system to streamline the company's communication through agile workflow.

### Team Lead + Designer — Embolden

Jun 2020 - Nov 2020 • 6 mos

Addressed businesses' digital and strategic needs using the Design Thinking process. Presented recommendations rooted in customer research and competitive analysis. Implemented marketing plans, streamlined back-office operations, and developed e-commerce websites, brand books, and graphics.

### UX/UI Designer — Dartmouth Senior Design Challenge

Jan 2020 - Jun 2020 • 6 mos

Designed an online community to enhance educational opportunities in a K-12 school district. Interviewed stakeholders, synthesized findings, ideated solutions, developed digital prototypes, and conducted user testing. Presented the solution overview to 100+ stakeholders.

### Team Manager — Dartmouth Men's Soccer

Sep 2016 - Dec 2019 • 3 yrs

## EDUCATION

### Dartmouth College

BA, Cum Laude • 2020

Theater, English, and Human-Centered Design

### Relevant Courses

Design Thinking

Digital Game Design

Web Accessibility Design

Psychology + Perception

Projects in Engineering

Intro Computer Science

## SKILLS

Design Thinking

User Research

Web + Mobile Design

Web Accessibility

Information Architecture

Wireframes (all phases)

Client Presentations

## TOOLS

Figma

Sketch

Sketch

Editor X

Illustrator

Wix

Photoshop

Mural

InDesign

MS Office

Keynote

Whimsical

Google Suite

Trello